

N&P

BUSINESS CONSULTING GMBH

QUANTIFIED COMPANY

Advanced Company Analytics
Powered by A.I.



EQ-TRAIN[®]

HR BERATUNG | TRAINING | COACHING

N&P Business Consulting GmbH

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Germany

How do you **benefit** from Quantified Company?

QC is a revolutionary AI-powered tool that can create a feedback and development culture in any business organisation.

- » It offers three solutions at once:
- » It increases employee engagement
- » It generates diagnostic data
- » It helps implement development interventions and strategies

How does the survey work?

Respondents have to answer TWO open-ended questions.

Everyone in the company gets an opportunity to express their opinions.

After everyone has voted, the data is processed to highlight the most common issues, which are voted on in the next stage.

What's best? It's completely anonymous



The team anonymously answers two simple questions



Why do
you like to
work here?

What
should be
improved?

Company analytics with an unique approach.

Top level professionals use surveys to gather insights about employees.

However, there are several problems with these surveys. They are usually long, full of numerical questions, that have been written with a certain response in mind, and the results are so varied that it is almost impossible to implement an action plan.

If people fill them out on autopilot, how can the results be taken seriously?

What makes Quantified Company different, unique and efficient?

- » Minimal time investment of about 2 x 8 minutes.
- » a natural and engaging data collection process that can be integrated into an open feedback culture.
- » Quantified Company makes data collection a simple and manageable process.
- » The data extensively reflects the complexity of prevailing views, perceptions and facts.
- » While the input required is low, the output generated by Quantified Company is of high quality.
- » Q.C. follows strict GDPR/DSGVO rules.

Let data drive your decisions



and intuition be your guide.

Quantified Company uses Artificial Intelligence, which makes it possible to evaluate the massive data. After that human experts qualify the results.

Intuitive metrics



Energy

How many people are moved by the question, how much are they involved.



Unity

How many people see the company the same way



Actionability

Our tools and experts analyse the output and deliver actionable solutions.



Tension

The amount of unsolved tension.



Fundamentals

The strength of the status quo.



Direction

The momentum towards a goal.

Survey big teams 1000+ in just 1 week

With Quantified Company, you can organize a group discussion in the online space and scale it up to thousands of participants.



Team work instead
of boring surveys



Combined Intelligence of
Team, Consultant,
Leaders and A.I.



Actionable
Insights



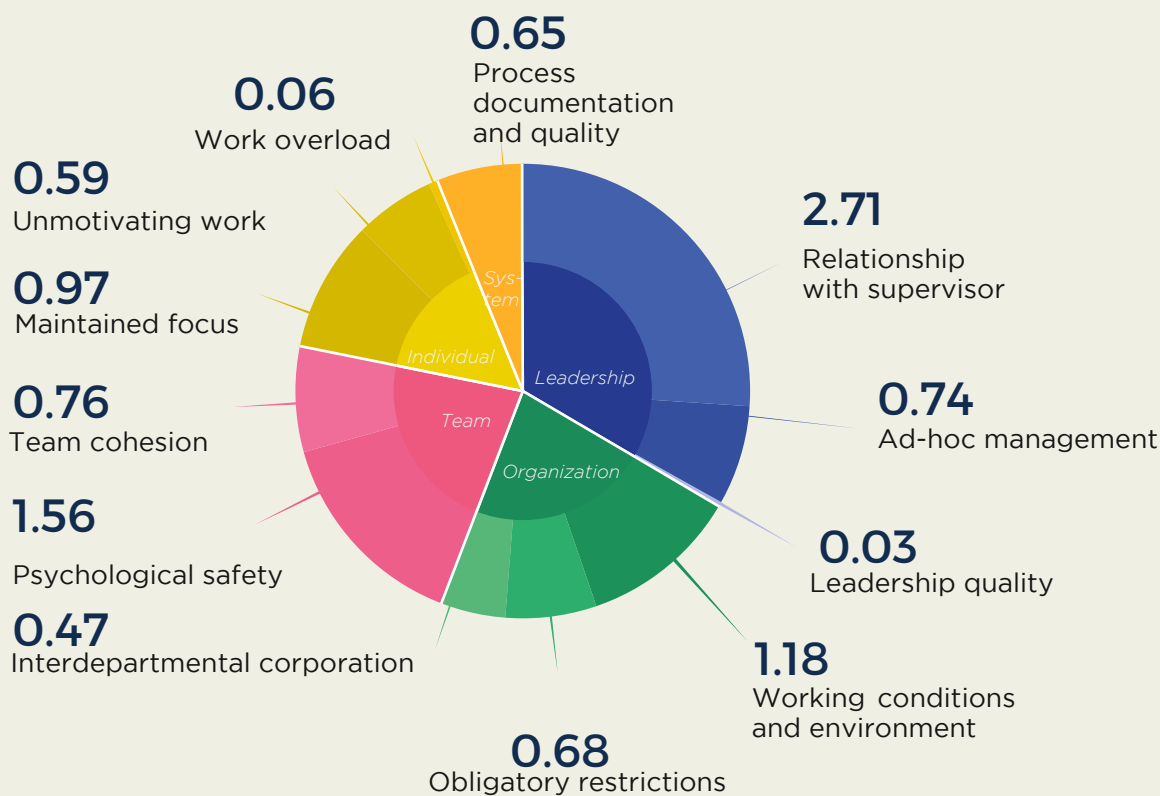
Start in 3-4 hours,
since we provide
service, not just
software

Identification of the most important opinions



Opinion	Score	Description
Flexible working hours and nice colleagues, which make it easier to organize private life as well.	1.21	
Excellent working conditions, high-tech equipment, pleasant environment, good location, large office, many "extras" available.	1.04	
Good salary and bonuses	1.00	
I like the training programs, especially the new language courses	0.96	
Openness: we can openly address our problems and discuss solutions	0.96	
The office is easily accessible by public transport	0.88	
I appreciate the positive atmosphere in the office	0.88	
Varied tasks that require complex knowledge and skills of different kinds	0.83	
Solid company background	0.54	

Intelligent insights



Teams

Our work is not recognised by managers, they only think in terms of turnover. (0.85)

I get sick from the air conditioner that is right above me (0.79)

In theory, we can contribute ideas, but managers don't listen (0.91)

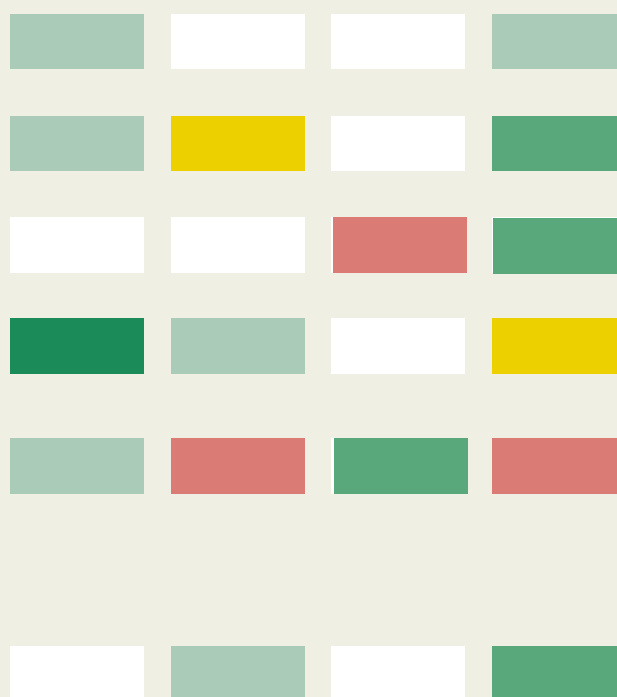
Time pressure due to ad hoc decisions (0.74)

We need more opportunities to get to know each other better. We have 1-2 teambuildings per year.

This is not enough for such a large team with high turnover (0.76)

I don't get enough support in my work (0.94)

New York Berlin Marketing Logistics



Agree
Strongly Agree

Disagree
Strongly Disagree

(Sub)topics in the survey

Example
Topic:

Employee experience at the organisation

Possible subtopics:

Work experience

→ Challenge, task definition, work tools, skill development, work freedom, meaning, impact,...

Leadership experience

→ Feedback, recognition, fairness, clarity of expectations, support, management cohesion,...

On-boarding process

→ Measurement at multiple points in the on-boarding experience, 1st day, 1st week, 1st month, 3rd day, 1st week, 3rd month.

Example
Topic:

Employee experience at the organisation

Possible subtopics:

Team experience

→ Safety, friends, reliability,
communication, conflict
resolution,...

Organisational experience

→ Brand, diversity, fairness,
stability, product quality, talent
attraction.

Communication

→ Challenges of communication
within remote or scattered teams

The data generated is high valuable for optimisation,
increase of the employee engagement and decisions.

Examples of Projects, that you can carry out

Working Climate Index

- Appreciation:
Why do you like working here?
- Development suggestions:
What should be improved?

Decision making

- Ask questions (anonymously), get the opinion of colleagues or team members. Make a decision.
- Avoid time-consuming discussions.

Optimization

- A survey, e.g. on how collaboration (in the home office) can be improved

Brainstorming

- Brainstorming sessions for ideas, for new business models and offers to compensate for revenue shortfalls caused by the crisis.

Feedback

- Obtain feedback on planned actions and organize coordination.



You know now how the tool works, and how it's used.

It's time to learn
how you can implement

Quantified Company



SURVEY PROCESS



So, how do we
take this further?



Let's get in touch.

consultancy@np-connect.de



You get an answer within
48 hours

Ask for a Consultation



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ADDITIONAL

OPTIONAL

We support your company being led only by empowered leaders

- » You will equip your leadership with actual, proven, scientific leadership tools
- » You will gain advantage over your competitors, as your managers will be lead with greater insight
- » You will see measurable results and increased productivity

12 Week Leadership Program



The 12 weeks leadership program is a customized training program for middle and top management.

You will **equip** your leadership.

12 Month Transformative Leadership Program



The 12 months transformative leadership program is a bespoke training program for middle and top management.

You will **empower** your leadership.

Imprint

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